



American Leak Detection® International Market Profile

- Developing and developed economy on national and regional levels
- High levels of disposable income
- Appreciation for services, technology and convenience
- Appreciation for brands and professional standards
- Entrepreneurial society that is open to new concepts
- History of successful franchising
- Franchise-friendly environment

American Leak Detection® Master Franchise Profile

- Business development group or executive with highly successful record
- Business groups seeking diversification in an established marketplace
- Strong sales and marketing skills and experience
- Understands the value of new concepts combined with a proven business system with growth based on franchising
- Comfortable with a service and technology business concept
- Capital to invest of US\$750,000-1,000,000
- Experience as a franchisor, franchisee or master franchisee is preferred; but not required

Potential International Master Franchisee Candidate Groups

- Successful groups and executives particularly from these sectors
 - Franchise systems
 - Home and commercial service sector
 - Large electrical and mechanical contractors
 - Real estate and property development and management businesses
- Franchisors or Master Franchisees of significant stature in-country
- Investor groups that can bring in a proven management team
- Successful private equity or development company who wishes to start and grow a new business using a proven business system that fills a niche in the marketplace